

**MEDINA COUNTY DRUG ABUSE COMMISSION (MCDAC) MEETING
MONDAY, OCTOBER 3, 2005**

Roll Call

Chair Will Koran called the meeting to order at 6:00 p.m.

Present: William Koran (School Districts' Representative), Jeff Vogel (Townships' Representative), Kent Patterson (Police Chiefs' Representative), Laura Dean (Medina Representative), Susan Likovich (Commissioners' Representative), Wally Schaedel (Medina Alternate Representative), Antony Kibogo (Commissioners' Alternate Representative), and Joe Destro (Brunswick Representative).

Absent: James Bigam (Commissioners' Representative), Ralph Copley (Wadsworth Representative), Ronald Likley (Wadsworth Alternate Representative), Tom Acklin (Police Chiefs' Alternate Representative), Michael Jervis (Villages' Representative), Joe Lewandowski (Townships' Alternate Representative), Michael Maracz (Commissioners' Alternate Representative), Cliff Nowak (Brunswick Alternate Representative), and Jack Higgins (School Districts' Alternate Representative).

Also present: Karl Cetina - MCDAC Executive Director, Commissioner Steve Hambley, John Waddell-Tobacco, Coordinator, Melanie Woods, Jessica Miller, and Amy Critzer from Solutions.

Review & Approval of Minutes – September

The September 12, 2005 minutes were emailed out in advance. *Joe Destro made a motion to approve the minutes and Kent Patterson seconded the motion. There was no discussion. All voted AYE and the minutes were approved as presented.*

Old Business - none

New Business – none

Executive Director's Report

Red Ribbon Week October 23rd – 31st

Karl Cetina reported that the Commissioners will pass a resolution in support of the Red Ribbon Week. There will be a large spread in a Gazette supplement about it and it will list all of the funded programs.

Share Cluster Training October 27th

Karl said the Share Cluster training offered is called, "Let's Get Real – Drug Trends in Medina County", and he passed around a registration form. It will take place at Medina High School from 4:30 p.m. to 8:30 p.m. They are seeking representatives for the panel discussion from the Brunswick and Wadsworth areas.

Past 5 years Drug Task Force funding history

Karl said there was discussion over the summer about the DTF and the Commissioners asked him to put together their five-years funding history. He gave copies to the MCDAC Board.

**MEDINA COUNTY DRUG ABUSE COMMISSION (MCDAC) MEETING
MONDAY, OCTOBER 3, 2005**

Past 5 years schools funding history

The funding history report also included Wadsworth Medway, Brunswick Medway, and all the county schools. Karl pointed out the consistency of funding over the last three years. 35% of the MCDAC dollars each and every year go to the Medina County Drug Task Force.

Wally Schaedel asked if anyone at the DTF has any idea about what MCDAC will receive back from the DTF since Fred Wolk is no longer there.

Commissioner Hambley said that the Operating Board had a meeting last week and they are probably waiting for the outcome of the MCDAC levy.

Karl said the DTF should have monies available at the end of the year. This year they got a small refund from the DTF and next year it should be a substantial amount. He is sure Chris Jakab, Finance Director, will be right on top of it.

Joe Destro pointed out that 46.6% of MCDAC funding went to the DTF, Brunswick Medway and Wadsworth Medway; 46% went to the schools, Share Cluster and the Sheriff's Department; and 7.4% went to other funding for expansion programs and pilot programs.

Karl said the ADAMH Board funds agencies with the traditional level of care. MCDAC funds those that are not recognized by the level of care or reimbursement status of an insurance provider. He and the ADAMH Board Director have dialog in this regard to help out in those situations. The Cooperative Funding Agreement is part of that, too.

Will Koran thanked Karl for the report on the school funding. He said it would be sent out to all of the county school superintendents on Friday as a reminder of how much MCDAC does to support them and a request for resolutions of support for the upcoming MCDAC levy.

TUPCF Tobacco Update

Medina County Tobacco Information & Prevention (MCTIP)

Accomplishments of the first year of implementation

Presenters: Tobacco Coordinator – Dr. John Waddell

Solutions Behavioral Health – Melanie Woods & Jessica Miller

Dr. Waddell said that this is the first year of implementation of the grant and they are beginning to get data back from it. He introduced Melanie Woods, Jessica Miller, and Amy Critzer from Solutions Behavioral Health to report on its first year's accomplishments and give a PowerPoint presentation.

Melanie Woods said a few years ago people started asking the question – does Medina County have a tobacco problem? A needs assessment was completed in March 2004 to see if there was a problem. They found out that there were two main problem areas that needed to be addressed - youth that smoked and women that smoke when they are pregnant. Requests for proposals were sent out to the community for a one year MCTIP grant with the potential for another year depending on outcome. She and Dawn Rist, the Clinical Supervisor of Solutions came up with programs focusing on how to address the needs of youth. They took the basic tobacco education

**MEDINA COUNTY DRUG ABUSE COMMISSION (MCDAC) MEETING
MONDAY, OCTOBER 3, 2005**

programs that were being offered in the county and wrote a grant that would address all of them into some creative ways to hit as many youth in the county as possible in one year. The five programs they created were:

1. Tobacco Education Program is an eight session tobacco education/prevention type group. This program is offered in the schools and at the agency, and it is mandatory for students that have had a tobacco violation as an alternative to suspension.
2. The Tobacco Awareness Program is a voluntary tobacco cessation program in the schools and at the agency that walks youth through the process of quitting. Students develop their own cessation plan and they are given keys on how to replace behaviors. At the end of eight sessions their goal is to be tobacco free.
3. The Stay Tobacco Free Athlete Mentor Program (STAMP), (similar to HUDDLE) uses tobacco free leaders at junior high and high school level that are taught the programming to work with elementary age children in a mentoring type, team teaching situation. This is through the American Cancer Society and their goal is educating youth.
4. The Get Smart About Tobacco Program (similar to Kick Butts) is a one-day mobile event in March to educate county students (mostly sixth grade). It shows kids things like the cost of smoking over a lifetime and its impact on their lives. Its goal is to train team leaders and mentors for the future.
5. The STAND initiative puts information out about what tactics the tobacco companies use. The goal is to create local chapters of STAND for teens.

These are all research based programs that have specific outcome measures and guidelines to follow in order to continually improve. They were awarded the proposal in September of 2004 and they began services within one month.

Jessica Miller talked about some of the goals they set for the first year. Their goal was to be able to offer these programs to all of the seven schools districts and the private schools in the county, which they did. They hoped four schools would accept the offer and five accepted. Another goal was to help 80 students and they actually hit 50. They learned that they needed a strong referral base so they have implemented that now. The goal for the STAMP Program was to have two teen mentors in two districts to serve a total of 350 elementary school children. They established a STAMP Program at three public school districts and two private schools and more than 550 youth were served. The Get Smart About Tobacco Program's goals was to serve 720 youth and they exceed that with serving about 1,500 to 1,700 students. They have partnered with Medina General Hospital, Share Cluster, the schools, and MCDAC and they appreciated their efforts.

Dr. Waddell said they will inform the group about what is happening with pregnant women smokers at another meeting. He praised the efforts of all the people involved in the smoking cessation effort. He said he is so grateful to have the job as Tobacco Coordinator. He showed the Board an alarming graphic picture of a black, deformed foot of a person that he took care of when he was a podiatrist. This person was addicted to tobacco and was a diabetic. He tried everything to get this man and others like him to quit smoking. A great percentage of them did not quit and at a certain stage, he would have to remove their foot. Drug addiction is a

**MEDINA COUNTY DRUG ABUSE COMMISSION (MCDAC) MEETING
MONDAY, OCTOBER 3, 2005**

compulsive and severe craving for something that is actually causing damage and without it the person would suffer severe withdrawal. Tobacco users are addicted to nicotine and it is one of the most frequently used addictive drugs. 35 million people make a very serious attempt to quit and only perhaps about 7% manage to actually quit. He explained in detail exactly how the drug works on people and the damage it does. Unfortunately, nicotine is an incredible magical drug in that it functions to charge people up as well as calm them down. 440,000 people die every year from tobacco. Until we stop this trend and focus on the youth and pregnant women, we are going to continue to have a huge problem. This country loses \$157 billion every year from tobacco abuse. Upon questioning, Dr. Waddell said 53,000 people per year die due to second hand smoke.

Karl said that sustainability is a big part of the reason he invited the Tobacco cessation folks to make a presentation this evening. If the levy passes this fall the Board can take more of an involvement in this to make MCDAC a true mission of anti-tobacco, alcohol and other drugs.

Commissioner Hambley added that at the state level there is more of a likelihood of sustainability of Medina County's type of tobacco programs because they are research based, pre-tested, post-tested and demonstration quantitatively the benefits plus the success in networking places them at the head of the line at the state for funding.

Karl explained the state funding and said Medina County may be in their plans for the next 10 years especially if MCDAC can at least match some of those dollars.

Commission Member – Go Around

Jeff Vogel announced there would be a Levy Committee meeting after this meeting.

The meeting adjourned at 7:15 p.m.

Respectfully submitted,
Pam Vereb, Secretary

The next MCDAC meeting will be Monday, November 7th at 6:00 p.m. at the Professional Building.